**Leeds Active Travel Group**

**4.11.2020**

**General Updates**

Margo has collected action items from notes and put into an action planner and shared in the Active Travel Group Teams folder.

[This [Sharepoint Link](https://leeds365.sharepoint.com/sites/TEAM-LeedsEmergencyActiveTravelGroup/_layouts/15/Doc.aspx?OR=teams&action=edit&sourcedoc=%7b441ADF19-B6B1-42C0-A9C9-8B9F3B5970E0%7d) may work for those who struggle to access the Teams space or perhaps updates spreadsheet could be shared as an attachment along with meeting notes]

Margo’s notes from New Normal webinar have been circulated, highlights:

* stakeholder engagement plan and stakeholder mapping plan
* people’s panel and stake holder panels from ATNs
* recognise digital exclusion, create offline version of commonplace tool and etc
  + Paul F feels we need more work in this area
* recognise that some people are distrustful of government
* big information boards on edge of ATNs
* use webinar and videos and engage with local media

Hannah Kettle and Anzir Boodoo have just started working for We Are Possible on the Car Free City campaign

* We Are Possible is an environmental charity based in London that focus on sustainability, travel, food, and energy
* **Action Cllr Carlill** **arrange chat with Hannah and Anzir about how to work together to get support on the group for ATNs**
* **Action Margo invite Hannah to the MS Teams space**

Update on funding bid for evaluation of Active Travel schemes

* Robin Lovelace looking at evaluating active travel schemes and evaluating common place comments
* Anyone wanting to comment on the document ask Margo for link to comment directly
* Margo and Paul C rewriting bid for evaluation funding
* **Action Paul F review document that Margo sent and add any comments**

**WYCA**

Announcement about tranche 2 might be coming in November and they may be extending deadlines to allow for more community consultation

Kit Allwinter has come to work for WYCA as a cycling and walking officer—what is his role? Should he join this group?

* Previous post holder is on a secondment so it is not a new role but may be more visible now.
* The focus of this role might be more on areas that don’t already have their own active travel officers and working groups in place
* Yes we can invite him to this group

Structure of advisory boards are being reviewed to shift the focus from just cycling to all active travel

We need sustainable mobility department instead of a highways department

* Bradford did this by putting highways under placemaking

Transition to Mayor lead regional authority

* Active Travel expected to become a big focus when a Mayor comes in
* Anyone interested in working on sustainable mobility with new mayor should contact Same Skies and get involved <https://sameskiesthinktank.com/our-story/>
* Policy Leeds is working on a series of policy briefings for the new Mayor
* Friends of the Earth is also putting together an agenda for the new Mayor

Anyone wanting to attend Leeds district transport consult subcommittee speak to Cllr Carlill about joining

* **Action Cllr Carlill** **send joining information round via email**

**Update on Active Travel Neighbourhood Comms**

Hyde Park ATN is going in right now

Working to capture benefits of scheme for different types of people and share in messages

Next round capture case studies, real life experience, photos and videos

Focussing on facebook targeted advertising

They will put some things in print as well including Commonplace maps and questionnaires to share in community hubs

Making connections with community leaders and organisations that can help get the word out so that the messages come from them instead of “the council”.

* They are currently working with neighbourhood forums, Better Leeds Communities, health programmes teams, Positive Futures, Leeds Girls Can, youth point, Leeds Uni, schools, Child Friendly Leeds
* Lizzie has a list of organisations she was hoping this group could help connect with as her team are aware of them but don’t have any specific relationships
* **Action Lizzie circulate list to group**
* **Action Paul C send Lizzie contact details for Hyde Park Book Club and Hyde Park Source**
* Working with these organisations to help find the best place to put non-digital resources
* Need “anchor institution” in Hyde Park either All Hallows or Hyde Park Source would be good options
  + Which one was anchor for covid-19 would that be a good choice?
  + Covid community hubs may be overstretched or not the best fit

Key messages of the campaign are:

* Children safe play
* Reduce rat-running
* Supporting those with no access to a car
* Help for everyone to get about safely
* Breathing cleaner air
* Connecting people with their community
* Slowing cars down

Comments on content

* Not enough about physical activity
* **Action Adrian discuss the health messaging with Lizzie and Ruth**
* How do we get out the messages that people NEED physical activity
* Can we talk in the messaging about the fact that we are using emergency funding for a quick experiment so that we can adjust things that don’t work, make changes over time etc.

Posters are being put on planters discussing scheme boards on the cycle routes

Not many photos yet because the scheme is just going in. They want material to be specific to Leeds not generic. Photographer is hired to come in next week.

Press release planned—need statements from folks in this group and other groups

There is still a plan to book in a workshop to debrief about tranche 1

Could we have multi-hosted live streamed event for people to ask questions feedback etc in a couple of weeks? A live two-way conversation.

* Ward members need to be involved—need them onside and need to make sure they have all the detail and evidence of schemes
* It would be ideal if it was organised by someone else not by the council so that it can take a more balanced view
* Focus should be on the benefits of LTNs and the overall strategy
* Start with high level webinar aimed at local authorities lead by Ruth on behalf of Leeds Civic trust Margo to help (and Anzir and Hannah?)
  + **Action Tina look into how DecarboN8 can contribute**

**Moving forward**

Fewer meetings more action!

Meet every four weeks with check in call scheduled in between to discuss progress on actions

**Next meeting 2nd Dec**